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Contact Officer:
Maureen Potter 01352 702322

To: Councillor Ray Hughes (Chairman)

Councillors: Haydn Bateman, Glenys Diskin, Chris Dolphin, Ian Dunbar, David Evans, Veronica Gay, Alison Halford, Cindy Hinds, Colin Legg, Brian Lloyd, Richard Lloyd, Ann Minshull, Sara Parker and Paul Shotton

2 March 2017

Dear Councillor

You are invited to attend a meeting of the Environment Overview & Scrutiny Committee which will be held at 2.00 pm on Wednesday, 8th March, 2017 in the Delyn Committee Room, County Hall, Mold CH7 6NA to consider the following items

A G E N D A

1 APOLOGIES

Purpose: To receive any apologies.

2 DECLARATIONS OF INTEREST (INCLUDING WHIPPING DECLARATIONS)

Purpose: To receive any Declarations and advise Members accordingly.

3 MINUTES (Pages 3 - 6)

Purpose: To confirm as a correct record the minutes of the last meeting held on 11 January 2017.

4 QUARTER 3 IMPROVEMENT PLAN 2016/17 MONITORING REPORT (Pages 7 - 24)

Report of Environment and Social Care Overview & Scrutiny Facilitator -
Cabinet Member for Corporate Management

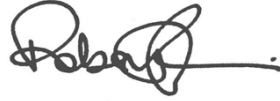
Purpose: To enable Members to fulfil their scrutiny role in relation to performance monitoring.

5 **TRADING STANDARDS COLLABORATIVE PROJECTS** (Pages 25 - 30)

Report of Chief Officer (Planning and Environment) - Cabinet Member for
Waste Strategy, Public Protection and Leisure

Purpose: To receive an update on the collaborative projects

Yours sincerely

A handwritten signature in black ink, appearing to read 'Robert Robins', with a horizontal line extending to the right.

Robert Robins
Democratic Services Manager

ENVIRONMENT OVERVIEW & SCRUTINY COMMITTEE **11 JANUARY 2017**

Minutes of the meeting of the Environment Overview & Scrutiny Committee of Flintshire County Council held in the Delyn Committee Room, County Hall, Mold, Flintshire on Wednesday, 11 January 2017

PRESENT: Councillor Ray Hughes (Chairman)

Councillors: Haydn Bateman, Chris Dolphin, Ian Dunbar, David Evans, Veronica Gay, Cindy Hinds, Colin Legg, Brian Lloyd, Richard Lloyd, and Paul Shotton

SUBSTITUTES: Councillor Andy Dunbobbin (for Glenys Diskin)

APOLOGIES: Councillors Ann Minshull, Sara Parker and Councillor Derek Butler, Cabinet Member for Economic Development

ALSO PRESENT: Councillor Arnold Woolley

CONTRIBUTORS: Councillor Bernie Attridge, Deputy Leader and Cabinet Member for Environment, Councillor Kevin Jones, Cabinet Member for Waste Strategy, Public Protection and Leisure, Chief Officer (Streetscene and Transportation), Anti-Social Behaviour Co-ordinator, and Civil Parking and Environmental Enforcement Manager

IN ATTENDANCE: Environment Overview & Scrutiny Facilitator and Committee Officer

At the start of the meeting feedback was circulated on the workshop held on Public Spaces Protection Orders (PSPOs) – dog Control, Dog Fouling and DNA. The Chairman allowed a short recess to enable Members to consider the information provided.

48. DECLARATIONS OF INTEREST

There were no declarations of interest.

49. MINUTES

The minutes of the meeting of 7 December 2016 were submitted.

RESOLVED:

That the minutes be approved as a correct record and signed by the Chairman.

50. PILOT DOG DNA SCHEME AND THE INTRODUCTION OF DOG CONTROL PUBLIC SPACES PROTECTION ORDERS

The Chief Officer (Streetscene and Transportation) introduced the report to provide an update on the possible introduction of a pilot dog DNA scheme in the County and Public Spaces Protection Orders (PSPO) Dog Control and Dog Fouling.

The Chief Officer provided background information and referred to the all member workshop which had been held on 5 January 2017 to highlight the prohibition options available and seek views on the introduction of a pilot dog DNA scheme and PSPOs. He advised that the existing Dog Control Order only requires owners to remove their dog's waste from public areas, however, the creation of a PSPO provides an opportunity for enforcement against other designated offences, such as exclusion of dogs from a defined area or keeping dogs on leads on certain classifications of open space at all times, for example children's play areas, marked sports pitches and other formal recreation areas.

The Chief Officer introduced Gerwyn Davies, Anti-Social Behaviour Co-ordinator, and Ruth Cartwright, Civil Parking and Environmental Enforcement Manager, to the meeting. The Officers gave a joint presentation which covered the following main points:

- Dog DNA
 - background
 - Where has it been used
 - Benefits
 - Dis-benefits
 - How would a pilot scheme work
- Enforcement options
 - Background
 - PSPO options
 - Prohibition options
 - Land classifications
- Other options for consideration

The Chairman thanked Officers for their presentations.

Councillor Paul Shotton expressed a number of concerns around the proposal to introduce a pilot dog DNA scheme. He felt that the cost to the owner for registration and to the Council for testing was prohibitive and raised further concerns around the cost of administration and enforcement.

Councillor David Evans also commented on the financial implications of the Scheme which had not been detailed in the report. He asked when feedback would be provided from the pilot areas in Barking and Dagenham where the Scheme had been trialled. Councillor Evans said there was a need for full consultation and engagement with the general public before the Scheme was introduced to ensure a willingness for voluntary registration. He also asked what timeframes were being considered for the pilot scheme and the

enforcement arrangements. The Facilitator explained that further feedback on the results of the pilot scheme in Barking and Dagenham were awaited and would be provided to the Committee as soon as received.

During discussion Councillors Richard Lloyd and Chris Dolphin reiterated the concerns which had been expressed around the financial implications of the Scheme and the need for the results of the trial in other areas to be known in advance. Members commented on the need to promote social awareness and responsible dog ownership through alternative options and public engagement.

Councillor Brian Lloyd asked if there would be sufficient enforcement officers to meet the Schemes demands and address the number of complaints of dog fouling raised by the general public. He also referred to the issue of dog fouling in Town Centres and need to provide adequate signage to inform dog owners of the consequences of dog fouling in public areas. Councillor Bernie Attridge responded to the concerns raised around adequate resources and gave an assurance that specific 'problem' areas would be closely monitored. He agreed that a review of 'signs' was required and that there was a need for a consistent stance throughout the County.

Councillor Veronica Gay referred to the schemes undertaken elsewhere and cited the dog licensing scheme in Northern Ireland as an example. She cited the benefits of introducing the Scheme and the number of fixed penalty notices which had been issued to date. Councillor Gay and Councillor Cindy Hinds stated that the issue of dog fouling was a problem which needed to be addressed nationally.

Councillor Kevin Jones agreed with the views expressed by Members that there were too many "unknowns" at present around dog DNA testing to take the Scheme forward and that the Authority should concentrate its resources on the introduction of dog control PSPOs as detailed in the report. Councillor Jones also reminded the Committee of the outcome of the workshop where the majority of Members had not supported a pilot dog DNA scheme at the present time.

The Chair expressed concerns around the need to keep dogs under control at all times around children and that dogs should be kept on a lead near children's play areas. The Anti Social Behaviour Coordinator referred to the North Wales Lead initiative regarding dangerous dogs and agreed to provide further information to the Committee on this.

Following a suggestion from Councillor Ian Dunbar it was agreed that further consideration would be given to the training of appropriate officers, for example park rangers, to enable them to undertake enforcement duties as and when necessary.

Members expressed concerns around the number of dogs that 'dog walkers' had under their control in public spaces. Following discussion around the recommendation for restricting the number of dogs and the views expressed

by Members for and against this suggestion, Councillor Bernie Attridge assured the Committee that the Cabinet would be seeking further clarification on this matter.

In response to a question from Councillor Andy Dunbobbín regarding consultation with relevant stakeholders, the Chief Officer confirmed that a full consultation would be required prior to moving forward with the introduction of implementation of the dog control PSPOs.

RESOLVED:

- (a) That the Committee recognised the work carried out by the Dog DNA Task and Finish Group but do not recommend that the Authority proceeds with a Dog DNA Scheme at the present time;
- (b) That the Committee recommends Cabinet approve the implementation of a Dog Control Public Space Protection Order (PSPO) for specific offences on designated classifications of open space; and
- (c) That Cabinet give consideration to training appropriate Offices to enable them to undertake enforcement duties.

51. FORWARD WORK PROGRAMME

The Facilitator presented the current Forward Work Programme for consideration.

Councillor Chris Dolphin referred to the item on Planning Enforcement Policy which was to be considered at the meeting of the Committee to be held on 8 March 2017. In response to a request from Councillor Dolphin, Councillor Bernie Attridge agreed to provide a breakdown of the Planning enforcement cases at the present time to the Committee.

RESOLVED:

That the Forward Work Programme be agreed.

52. MEMBERS OF THE PUBLIC AND PRESS IN ATTENDANCE

There was one member of the press in attendance.

(The meeting started at 10.00 am and ended at 12.20 am)

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Chairman



ENVIRONMENT OVERVIEW & SCRUTINY COMMITTEE

Date of Meeting	Wednesday 8 th March, 2017
Report Subject	Quarter 3 Improvement Plan 2016/17 Monitoring Report
Cabinet Member	Deputy Leader and Cabinet Member for Environment Cabinet Member for Waste Strategy, Public Protection and Leisure
Report Author	Chief Officer – Streetscene and Transportation Chief Officer – Planning and Environment
Type of Report	Operational

EXECUTIVE SUMMARY

The Improvement Plan for 2016/17 was adopted by the Council on 14th June 2016.

This report presents the monitoring of progress for the third quarter of the Improvement Plan 2016/17 priority 'Environment' relevant to the Environment Overview & Scrutiny Committee.

Flintshire is a high performing Council as evidenced in previous Improvement Plan monitoring reports as well as in the Council's Annual Performance Reports. This third quarter monitoring report for 2016/17 is another positive report with 95% of agreed actions being assessed as making good progress and 58% likely to achieve the desired outcome. In addition, 72% of the performance indicators met or exceeded target for the quarter. Risks are also being successfully managed with the majority being assessed as moderate (55%) or minor/insignificant (34%).

This report is an exception based report and therefore detail focuses on the areas of under-performance.

RECOMMENDATIONS

1	That the Committee consider the Quarter 3 Improvement Plan monitoring reports to monitor under performance and request further information as appropriate.
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REPORT DETAILS

1.00	EXPLAINING THE IMPROVEMENT PLAN MONITORING REPORT
1.01	<p>The Improvement Plan monitoring reports give an explanation of the progress being made toward the delivery of the impacts set out in the 2016/17 Improvement Plan. The narrative is supported by performance indicators and / or milestones which evidence achievement. In addition, there is an assessment of the strategic risks and the level to which they are being controlled.</p>
1.02	<p>Monitoring our Activities</p> <p>Each of the sub-priorities have high level activities which are monitored over time. 'Progress' monitors progress against scheduled activity and has been categorised as follows: -</p> <ul style="list-style-type: none"> • RED: Limited Progress – delay in scheduled activity; not on track • AMBER: Satisfactory Progress – some delay in scheduled activity, but broadly on track • GREEN: Good Progress – activities completed on schedule, on track <p>A RAG (Red/Amber/Green) status is also given as an assessment of our level of confidence at this point in time in achieving the 'outcome(s)' for each sub-priority. Each outcome has been categorised as: -</p> <ul style="list-style-type: none"> • RED: Low – lower level of confidence in the achievement of the outcome(s) • AMBER: Medium – uncertain level of confidence in the achievement of the outcome(s) • GREEN: High – full confidence in the achievement of the outcome(s).
1.03	<p>In summary our overall progress against the high level activities is: -</p> <p>ACTIONS PROGRESS</p> <ul style="list-style-type: none"> • We are making good (green) progress in 54 (95%) actions. • We are making satisfactory (amber) progress in 3 (5%) actions. <p>ACTIONS OUTCOME</p> <ul style="list-style-type: none"> • We have a high (green) level of confidence in the achievement of 33 (58%) action outcomes. • We have a medium (amber) level of confidence in the achievement of 24 action outcomes (42%). • None of our actions have a low (red) level of confidence in achievement of outcomes.
1.04	<p>Monitoring our Performance</p> <p>Analysis of performance against the Improvement Plan performance indicators is undertaken using the RAG status. This is defined as follows: -</p> <ul style="list-style-type: none"> • RED equates to a position of under-performance against target • AMBER equates to a mid-position where improvement may have been

	<p>made but performance has missed the target</p> <ul style="list-style-type: none"> • GREEN equates to a position of positive performance against target.
1.05	<p>Analysis of current levels of quarterly performance shows the following: -</p> <ul style="list-style-type: none"> • 36 (75%) had achieved a green RAG status • 10 (21%) have an amber RAG status • 2 (4%) have a red RAG status
1.06	<p>Monitoring our Risks</p> <p>Analysis of the current risk levels of strategic risks identified in the Improvement Plan are as follows: -</p> <ul style="list-style-type: none"> • 8 (16%) are insignificant (green) • 9 (18%) are minor (yellow) • 28 (55%) are moderate (amber) • 6 (12%) are major (red) • There are no severe (black) risks.
1.07	<p>The one major (red) risk area identified for the Environment Overview & Scrutiny Committee is:-</p> <p>Priority: Environment <i>Risk: Funding will not be secured for priority flood alleviation schemes.</i></p> <p>During quarter 3 the grant and availability continued to be monitored. A capital bid to potentially address flood risk schemes is also being developed. The Mold scheme will be raised as a potential National Development Framework project which will provide greater strength when seeking capital. A review of the permitted Mold scheme is also in progress.</p>

2.00	RESOURCE IMPLICATIONS
2.01	There are no specific resource implications for this report.

3.00	CONSULTATIONS REQUIRED / CARRIED OUT
3.01	The Improvement Priorities are monitored by the appropriate Overview and Scrutiny Committees according to the priority area of interest.
3.02	Chief Officers have contributed towards reporting of relevant information.

4.00	RISK MANAGEMENT
4.01	Progress against the risks identified in the Improvement Plan is included in the report at Appendix 1. Summary information for the risks assessed as major (red) is covered in paragraph 1.07 above.

5.00	APPENDICES
5.01	Appendix 1 – Quarter 3 Improvement Plan Monitoring Report – Environment.

6.00	LIST OF ACCESSIBLE BACKGROUND DOCUMENTS
6.01	<p>None.</p> <p>Contact Officer: Margaret Parry-Jones Telephone: 01352 702427 E-mail: margaret.parry-jones@flintshire.gov.uk</p>

7.00	GLOSSARY OF TERMS																																													
7.01	Improvement Plan: the document which sets out the annual priorities of the Council. It is a requirement of the Local Government (Wales) Measure 2009 to set Improvement Objectives and publish an Improvement Plan.																																													
7.02	<p>Risks: These are assessed using the improved approach to risk management endorsed by Audit Committee in June 2015. The new approach, includes the use of a new and more sophisticated risk assessment matrix which provides greater opportunities to show changes over time.</p> <p>Risk Likelihood and Impact Matrix</p> <table border="1"> <tr> <td rowspan="4">Impact Severity</td> <td>Catastrophic</td> <td>Y</td> <td>A</td> <td>R</td> <td>R</td> <td>B</td> <td>B</td> </tr> <tr> <td>Critical</td> <td>Y</td> <td>A</td> <td>A</td> <td>R</td> <td>R</td> <td>R</td> </tr> <tr> <td>Marginal</td> <td>G</td> <td>Y</td> <td>A</td> <td>A</td> <td>A</td> <td>R</td> </tr> <tr> <td>Negligible</td> <td>G</td> <td>G</td> <td>Y</td> <td>Y</td> <td>A</td> <td>A</td> </tr> <tr> <td></td> <td></td> <td>Unlikely (5%)</td> <td>Very Low (15%)</td> <td>Low (30%)</td> <td>Significant (50%)</td> <td>Very High (65%)</td> <td>Extremely High (80%)</td> </tr> <tr> <td></td> <td></td> <td colspan="6">Likelihood & Percentage of risk happening</td> </tr> </table>	Impact Severity	Catastrophic	Y	A	R	R	B	B	Critical	Y	A	A	R	R	R	Marginal	G	Y	A	A	A	R	Negligible	G	G	Y	Y	A	A			Unlikely (5%)	Very Low (15%)	Low (30%)	Significant (50%)	Very High (65%)	Extremely High (80%)			Likelihood & Percentage of risk happening					
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7.03	The new approach to risk assessment was created in response to recommendations in the Corporate Assessment report from the Wales Audit Office and Internal Audit.																																													

Actions:

Action – Each sub-priority have high level activities attached to them to help achieve the outcomes of the sub-priority.

Lead Officer – The person responsible for updating the data on the action.

Status – This will either be 'In progress' if the action has a start and finish date or 'Ongoing' if it is an action that is longer term than the reporting year.

Start date – When the action started (usually the start of the financial year).

End date – When the action is expected to be completed.

% complete - The % that the action is complete at the time of the report. This only applies to actions that are 'in progress'. An action that is 'ongoing' will not produce a % complete due to the longer-term nature of the action.

Progress RAG – Shows if the action at this point in time is making limited progress (Red), satisfactory progress (Amber) or good progress (Green).

Outcome RAG – Shows the level of confidence in achieving the outcomes for each action.

Measures (Key Performance Indicators - KPIs):

Pre. Year Period Actual – The period actual at the same point in the previous year. If the KPI is a new KPI for the year then this will show as 'no data'.

Period Actual – The data for this quarter.

Period Target – The target for this quarter as set at the beginning of the year.

Perf. RAG – This measures performance for the period against the target. It is automatically generated according to the data. Red = a position of under performance against target, Amber = a mid-position where improvement may have been made but performance has missed the target and Green = a position of positive performance against the target.

Perf. Indicator Trend – Trend arrows give an impression of the direction the performance is heading compared to the period of the previous year:

- A 'downward arrow' always indicates poorer performance regardless of whether a KPI figure means that less is better (e.g. the amount of days to deliver a grant or undertake a review) or if a KPI figure means that more is better (e.g. number of new jobs in Flintshire).
- Similarly an 'upward arrow' always indicates improved performance.

YTD Actual – The data for the year so far including previous quarters.

YTD Target – The target for the year so far including the targets of previous quarters.

Outcome RAG – The level of confidence of meeting the target by the end of the year. Low – lower level of confidence in the achievement of the target (Red), medium – uncertain level of confidence in the achievement of the target (Amber) and high-full confidence in the achievement of the target (Green).

Risks:

Risk Title – Gives a description of the risk.

Lead Officer – The person responsible for managing the risk.

Supporting Officer – The person responsible for updating the risk.

Initial Risk Rating – The level of the risk at the start of the financial year (quarter 1). The risks are identified as follows; insignificant (green), minor

(yellow), moderate (amber), major (red) and severe (black).

Current Risk Rating – The level of the risk at this quarter.

Trend Arrow – This shows if the risk has increased (upward arrow), decreased (downward arrow) or remained the same between the initial risk rating and the current risk rating (stable arrow).

Risk Status – This will either show as 'open' or 'closed'. If a risk is open then it is still a relevant risk, if the risk is closed then it is no longer a relevant risk; a new risk may be generated where a plan or strategy moves into a new phase.



Quarter 3 Improvement Plan 2016/17 Progress Report

Environment



Flintshire County Council
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Print Date: 28-Feb-2017

7 Environment



Actions

ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
7.1.1.1 Access available funding to support Council priorities for accessing employment, health, leisure and education	Sue Price - Transport Policy Officer	In Progress	01-Apr-2016	31-Mar-2017	75.00%	 GREEN	 GREEN

ACTION PROGRESS COMMENTS:

The Active Travel Design Guidance recommends following 7 stages for developing the Integrated Network Map for submission to Welsh Government for approval in September 2017. The stages to be completed within the scope of this financial year are Stages 1, 2, 3 & 4. Stages 1, 2 & 3 are now complete with stage 4 under way, this makes up the 75% completion figure. The remaining 25% will involve completion of stage 4. Stage 3 involved analysing data gathered from Stage 2 to plot departure and destination points, then cluster these destination and departure points to identify desire lines for walking and cycling routes. Stage 4 involves converting desire lines to routes which will be undertaken by desktop exercise and on site assessments. The timetable for informal engagement and statutory consultation has been revised due to the fact that Welsh Government has put back the submission date for the Integrated Network Map to November 3rd 2017. Additionally, Welsh Government are providing a new mapping system for Local Authorities to map out their proposed Active Travel Network which we are still waiting for. It is intended to now undertake informal engagement in early March with a view to the statutory consultations starting after the Local Elections in late May, early June 2017.



Last Updated: 13-Feb-2017

ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
7.1.1.2 Prioritise the Council's road infrastructure for repairs and maintenance and implement programmes of work within available funding in order to improve the resilience, efficiency and reliability of the transport network.	Ian Bushell - Technical and Performance Manager	In Progress	01-Apr-2016	31-Mar-2017	65.00%	 GREEN	 GREEN

ACTION PROGRESS COMMENTS:

Road infrastructure and repairs and maintenance are built up of 3 main contracts: i) Carriageway surface dressing from 01/04/16 to 01/05/16 - All works are complete. ii) Carriageway resurfacing from 01/05/16 to 31/10/16 - All works are complete. iii) Carriageway patching from 01/04/16 to 31/03/17 - Part 1 of the works were completed 01/04/16 to 01/06/16 - Part 2 started on 01/02/2017 and scheduled for completion by 31/03/2017



Last Updated: 23-Feb-2017

ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
7.1.1.3 Use available funding to support the Council's priorities to improve road safety on the County's highway network.	Lee Shone - Road Safety Officer	In Progress	01-Apr-2016	31-Mar-2017	70.00%	 GREEN	 GREEN

ACTION PROGRESS COMMENTS:

Welsh Government funding received for Road Safety Grant Schemes (2016/17) - i) A5026, Lloc - Junction Improvement - Completed ii) A5104 Penymynydd to Warren Hall - Route treatment - Design complete, materials ordered, work to commence 24th February for an anticipated period of 3 weeks. iii) Liverpool Road/Alltami Road - Route treatment - Works currently in progress with completion anticipated end of February 2017. The 70% progress reflects the completion of two schemes the remaining 30% will involve the scheduled completion of two schemes in Q4 2016/17



Last Updated: 17-Feb-2017

ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
7.1.1.4 Work closely with the communities to develop innovative and sustainable community transport schemes	Katie Wilby - Transportation and Logistics Manager	In Progress	01-Apr-2016	01-Apr-2017	75.00%	 GREEN	 AMBER

ACTION PROGRESS COMMENTS:

Working groups were set up within the 21 communities that signed up to the project and group meetings took place throughout August and September 2016. The purpose of the working groups was to organise public drop-in events within their communities, arrange publicity for the events and identify the demand within each area. A series of 'drop in' events were held across the County during quarter 3 to engage with the wider community and stakeholders to explain how people can get involved in the project, understand the demand and capacity within the areas and what support may be required in setting up the new initiatives. Drop in sessions will continue to be held during quarter 4.

Last Updated: 17-Feb-2017

ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
7.2.1.1 Establish an Environment working Group to ensure that the Council adopts an integrated approach to service delivery which meets the aims and objectives of the Single Environment Grant (SEG).	Andrew Farrow - Chief Officer - Planning and Environment	Completed	01-Apr-2016	31-Mar-2017	100.00%	 GREEN	 GREEN

ACTION PROGRESS COMMENTS:

The Single Environment Working Group (SEWG) was established in June and has met twice since. The Group has successfully coordinated the actions of the two portfolios to meet the aims of the SEG claim. SEWG are tracking the latest position on 2017/18 SEG level. Officers attended a Welsh Government workshop on 30.11.2016 to gain advice on clarity for submitting future SEG claims and we will also be presenting in terms of our SEWG approach.

Last Updated: 30-Nov-2016

ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
7.2.1.2 Agree the Local Development Plan vision and objectives, and options to accommodate growth	Andy Roberts - Planning Strategy Manager	In Progress	01-Apr-2016	31-Mar-2017	50.00%	GREEN	GREEN

ACTION PROGRESS COMMENTS:

Consultation on strategic options was completed in December 2016 and feedback reported to the Planning Strategy Group at its February 2017 meeting. This will then feed into the production of the preferred strategy during March and April when the preferred growth and spatial options will be agreed. The Plan is on target to prepare the core strategy by the end of 2016 which will be made available for consultation by March 2017.



Last Updated: 23-Feb-2017

ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
7.2.1.3 Reducing our Carbon footprint	Paul Kindlin - Energy Conservation Building Surveyor	In Progress	01-Apr-2016	31-Mar-2017	70.00%	GREEN	AMBER

ACTION PROGRESS COMMENTS:

Energy Consumption figures for quarter 3 compared to quarter 3 last year, are showing reductions in all fuels as follows: Electricity -7.36 %, Gas -1.86%, Oil -18.62%, LPG -22.12% In absolute terms the current overall reduction of emissions is -4.64%. Activities completed during quarter 3 were lighting refurbishments at Deeside Enterprise Centre, Broughton School and LED lighting in Argoed High School drama studio and gym, New Building Energy Management Systems (BEMS) at Sychdyn CP School and Deeside Enterprise Centre. Two small Solar farms installed on former landfill sites (400KWp Brookhill and 700KWp Standard) are complete and commissioned. Private wire is being connected to Plastics Recycling Centre at Standard. Detailed design and pre project planning works for the 11Kv underground line between Brookhill Solar farm and Alltami depot are ongoing. Plans for quarter 4 are to continue to monitor heating controls at all sites with remote access, programme lighting refurbishment at Greenfield Business Centre. Three Solar Photo Voltaic (P.V.) installations are planned for Broughton School, Mynydd Isa Infants and Ysgol Derwen all 8kWp. The progress RAG for the quarter is Green given the reduced energy consumption figures for quarter 1 - quarter 3 however the outcome RAG remains at Amber as the gas, oil and lpg percentage reduction are lower compared to previous quarters due to the winter period and the energy consumption figures are weather reliant. If we have a prolonged period of cold weather then our buildings are heated for a longer period of time and the energy consumption will increase.

Last Updated: 17-Feb-2017



ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
7.2.1.4 Reviewing the Flood Risk Management Strategy	Ruairi Barry - Senior Engineer	In Progress	01-Apr-2016	31-Mar-2017	75.00%	 GREEN	 AMBER

ACTION PROGRESS COMMENTS:

Flintshire’s Local Flood Risk Management Strategy (LFRMS) runs from 2013-2017 and proposes that a review takes place in 2017 following the review of Welsh Government's National Strategy. Welsh Government have recently advised that a delay in the review of the National Strategy is probable. Such a delay does not preclude the Council from updating its Local Strategy in the interim period to reflect progress and changes that have been made since the initial publication. Updates include progress made on key measures such as implementing a Geographic Information System (GIS) based flood risk asset register, formalising consenting processes, clarification of surface water planning requirements . These amendments ensure that Flintshire’s LFRMS continues to accurately reflect the Lead Local Flood Authority’s approach to managing local flood risk, and this approach remains consistent with the strategic aims and objectives in the National Strategy. Approximately 50% of the required edits have been completed to date. Remaining work to be undertaken in quarter 4 will focus on improving the existing strategy document to be a more effective method of sharing information, raising awareness and communicating key messages to the wider public and other stakeholders. The revised LFRMS draft document will be available in March 2017 (for consultation if appropriate). It is possible a more comprehensive review of the LFRMS could follow in 2017/18 should Welsh Government's review of the National Flood Risk Management Strategy require it.

Last Updated: 17-Feb-2017

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ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
7.2.1.5 Reducing the occurrence and impact of environmental crime.	Harvey Mitchell - Waste and Ancillary Services Manager	In Progress	01-Apr-2016	31-Mar-2017	75.00%	 GREEN	 GREEN



ACTION PROGRESS COMMENTS:

Introduction of a third party contractor on a 12 month pilot scheme to enforce littering and dog fouling offences in line with the council's zero tolerance approach. A third party contractor was appointed in July on a 12 month pilot. The pilot is progressing well with over 2,800 tickets now issued. Anecdotal evidence from operational staff report a reduction in litter. Cabinet approval is now being sought to prepare a tender for a long term contract with an external supplier to enforce litter and dog fouling offences.

Last Updated: 23-Feb-2017



Performance Indicators

KPI Title	Pre. Year Period Actual	Period Actual	Period Target	Perf. RAG	Perf. Indicator Trend	YTD Actual	YTD Target	Outcome RAG

IP7.1.1.2M02 Percentage of inspections undertaken to ensure reinstatements meet required standards so as to improve the standard of works undertaken on Flintshire's network.	No Data	15	12.5	 GREEN	N/A	15	12.5	 GREEN
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Lead Officer: Stephen Jones - Chief Officer - Streetscene and Transportation
Reporting Officer: Sam Tulley - Road Space Manager
Aspirational Target:
Progress Comment: The percentage of inspections undertaken was on roadworks carried out by external works promoters. The majority of these external promoters are utility companies such as Welsh Water, BT and the gas board. The inspections are undertaken to ensure highway reconstruction and reinstating meets standards, reducing the need to carry out further roadworks to repair defective reinstatements.

Last Updated: 17-Feb-2017

KPI Title	Pre. Year Period Actual	Period Actual	Period Target	Perf. RAG	Perf. Indicator Trend	YTD Actual	YTD Target	Outcome RAG
IP7.1.1.3M01 Road safety initiatives to reduce the risk of collisions of high risk groups: Older drivers	9	7	7	 GREEN	↓	24	21	 GREEN

Lead Officer: Anthony Stanford - Highways Strategy Manager
Reporting Officer: Lee Shone - Road Safety Officer
Aspirational Target:
Progress Comment: 7 Flintshire older drivers undertook driving assessments during this period. 1 of the clients referred to the Wales Mobility Assessment Centre for further assistance, due to deterioration of cognitive skills. The scheme is progressing, however internal advertising utilising the Council's social media avenues was delayed until February to avoid Christmas period. Workshops did not go ahead due to funding restraints.



Last Updated: 17-Feb-2017

KPI Title	Pre. Year Period Actual	Period Actual	Period Target	Perf. RAG	Perf. Indicator Trend	YTD Actual	YTD Target	Outcome RAG
IP7.1.1.3M02 Road safety initiatives to reduce the risk of collisions of high risk groups: Newly qualified young drivers	2	9	11	 AMBER	↑	19	33	 AMBER

Lead Officer: Anthony Stanford - Highways Strategy Manager
Reporting Officer: Lee Shone - Road Safety Officer
Aspirational Target:
Progress Comment: Welsh Government funding has been secured for Flintshire Young drivers (aged 17 - 24) to attend a Pass Plus Cymru Driving Course (theory and practical driving elements).

Attendance on the Pass Plus Cymru course has been in decline in previous years, with the decline acknowledged by the Young Persons' Steering Group. The Steering Group recommended actions in an attempt to further promote the scheme. Following implementation of the actions a small increase in attendance has been recorded. The Council will continue to promote the scheme for a further increase during quarter 4. Courses are scheduled during March 2017.

Last Updated: 16-Feb-2017

KPI Title	Pre. Year Period Actual	Period Actual	Period Target	Perf. RAG	Perf. Indicator Trend	YTD Actual	YTD Target	Outcome RAG
7.1.1.3M03 Road safety initiatives to reduce the risk of collisions of high risk groups: Motorcyclists	27	10	15	 AMBER	↓	36	45	 AMBER

Lead Officer: Anthony Stanford - Highways Strategy Manager
Reporting Officer: Lee Shone - Road Safety Officer
Aspirational Target:
Progress Comment: Welsh Government funding has been secured for BikeSafe Motorcycle Training for residents of Flintshire. The BikeSafe workshop explores the main riding hazards that a motorcyclist may encounter by delivering theory presentations and observed rides. A BikeSafe workshop will help motorcyclists discover their strengths and weaknesses and how to further develop their road skills. In addition to the BikeSafe workshop, a First Bike On Scene (FBOS) First Aid for Riders course is available to residents of Flintshire. Scooter Safe and Small Capacity motorcycle training is also available. The last course of the calendar year was held at Deeside Fire Station, with 10 Flintshire residents in attendance. Flintshire is leading in attendance across North Wales. Scooter Safe and Small Capacity motorcycle training is also available. The last course of the calendar year was held at Deeside Fire Station, with 10 Flintshire residents in attendance. Flintshire is leading in attendance across North Wales

Last Updated: 22-Feb-2017




RISKS




Strategic Risk

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
Sufficient funding to ensure our highways infrastructure remains safe and capable of supporting economic growth.	Stephen Jones - Chief Officer - Streetscene and Transportation	Barry Wilkinson - Highways Networks Manager	Amber	Amber	↔	Open
<p>Potential Effect: Deterioration of the condition of highways in Flintshire.</p> <p>Management Controls: Focussed investment through the funding of schemes that maintain or reduce the pace of deterioration of the condition of the main highway infrastructure. Road Safety Scheme identification for improvement to routes through available funding. Maximize funding received through the quality of the bid submission by aligning submissions to follow successful bid model techniques.</p> <p>Progress Comment: Q3 - Contracts are in place, and preventative and corrective work has commenced across a number of improvement and maintenance schemes of the highest ranked sites within the network. This work will be completed before the end of the financial year.</p> <p>Last Updated: 02-Feb-2017</p>						

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
Sustainable transport options do not remain attractive to users.	Stephen Jones - Chief Officer - Streetscene and Transportation	Katie Wilby - Transportation and Logistics Manager	Amber	Amber	↔	Open
<p>Potential Effect: Increase in individual car usage. Increase in deterioration of the highway. Not meet the requirements of the Active Travel Wales bill.</p> <p>Management Controls: Develop initiatives around fares, ticketing interoperability, transport integration, vehicle standards, accessibility (low floor vehicles), safety and security measures (e.g. CCTV mandatory), driver training, quality of passenger transport information, marketing and promotion of services</p> <p>Progress Comment: Work is ongoing with Welsh Government and regional partners through the Local, Regional and National Transport Plans looking at transport interventions such as integrated ticketing, quality partnerships, vehicle quality standards, infrastructure improvements and development of alternative services such as community based transport services.</p> <p>Last Updated: 17-Feb-2017</p>						

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
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Sufficient funding will not be found to continue to provide subsidised bus services.	Stephen Jones - Chief Officer - Streetscene and Transportation	Katie Wilby - Transportation and Logistics Manager				Open
<p>Potential Effect: Decrease in bus services to residents, particularly in rural areas.</p> <p>Management Controls: Develop services so that they become more commercially viable</p> <p>Progress Comment: Work is ongoing to make existing services more sustainable and provide support for the bus industry in partnership with Welsh Government with a Bus Summit held on 23.01.2017. The Bus Summit was facilitated by Welsh Government and aimed to bring together industry users, providers, and policy makers in devising a forward looking sustainable strategy for the bus industry in Wales.</p> <p>Existing supported bus services are operating within current financial levels for 2016-2017.</p> <p>Last Updated: 17-Feb-2017</p>						

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
Reduction of the Single Environment Grant.	Andrew Farrow - Chief Officer - Planning and Environment					Open
<p>Potential Effect: Potential reduction in future service provision</p> <p>Management Controls: Following initial Welsh Government projections for the grant this is now being raised as pressure for 2017/18.</p> <p>Progress Comment: In quarter 3 this still remains as the initial Welsh Government Revenue Grant Settlement indicates a reduction for 2017/18.</p> <p>The matter has been raised as a budget pressure for 2017/18.</p> <p>Last Updated: 10-Feb-2017</p>						

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
Recycling programmes are not supported by the public and employees.	Stephen Jones - Chief Officer - Streetscene and Transportation	Harvey Mitchell - Waste and Ancillary Services Manager				Open

Potential Effect: Decreasing income from resale of recyclates. Increased infraction charges. Carbon reduction targets not met.
Management Controls: Recycling information to public.
 Employee recycling schemes in place.
 Incentives for local business to recycle.
 Marketing campaigns.
 Targeting of areas with low participation rates.
 Increase meet and greet service at HRCs.
 Early stakeholder engagement.
Progress Comment: Recycling tonnages have improved on the previous year. A Countywide education campaign was carried out prior to Christmas to inform residents of an increase in the range and type of materials we collect. Further food specific campaigns are planned for March. This will continue to be monitored given the increase in what can be recycled and that the public are becoming more aware of the range of materials that can now be collected.

Last Updated: 23-Feb-2017

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
Limitations on suitable Council sites with sufficient area for larger scale renewables schemes and suitable connections to the electric grid.	Andrew Farrow - Chief Officer - Planning and Environment		Amber	Amber	↔	Open

Potential Effect: Unable to generate power through FCC controlled renewables sources. Continue to pay market prices for energy.
Management Controls: Continue to review the availability of sites.
Progress Comment: In quarter 3 a list of potential sites has been generated in partnership with the Green Growth Wales team, these will be reviewed and a programme for development established.

Last Updated: 13-Feb-2017

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
Funding will not be secured for priority flood alleviation schemes.	Andrew Farrow - Chief Officer - Planning and Environment		Red	Red	↔	Open

Potential Effect: Flood schemes will not be delivered
Management Controls: Review our approach to funding capital projects
Progress Comment: During quarter 3 the grant and availability continued to be monitored. A capital bid to potentially address flood risk schemes is also being developed. The Mold scheme will be raised as a potential National Development Framework project which will provide greater strength when seeking capital. A review of the permitted Mold scheme is also in progress.
 Last Updated: 22-Feb-2017

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
Customer expectations around the delivery of flood alleviation schemes are not effectively managed.	Andrew Farrow - Chief Officer - Planning and Environment					Open

Potential Effect: Flood schemes will not be delivered
Management Controls: Review our approach to funding capital projects
Progress Comment: In quarter 3 improved information was provided prior to commencement of projects which has assisted in helping to manage expectations.
 Last Updated: 10-Feb-2017

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
Environmental crime programmes are not supported by the public and employees.	Stephen Jones - Chief Officer - Streetscene and Transportation	Harvey Mitchell - Waste and Ancillary Services Manager				Open

Potential Effect: Continued problems with littering, graffiti and loss of environmental quality
Management Controls: Monitor the effectiveness of projects and clarify the purpose of schemes prior to implementation.
Progress Comment: In Quarter 3 the introduction of a pilot scheme carrying out environmental enforcement using a specialist contractor has so far been successful with the number of FPN's issued exceeding 2,800.
 There is anecdotal evidence suggesting that there has been a reduction in the amount of litter being dropped in our town centres.
 Last Updated: 17-Feb-2017

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ENVIRONMENT OVERVIEW AND SCRUTINY COMMITTEE

Date of Meeting	Wednesday, 8 th March 2017
Report Subject	Trading Standards Collaborative Projects
Cabinet Member	Cabinet Member for Waste Strategy, Public Protection and Leisure
Report Author	Chief Officer (Planning and Environment)
Type of Report	Operational

EXECUTIVE SUMMARY

Since 2013 Trading Standards services across North Wales have been working collaboratively on a variety of different projects and initiatives. The purpose of this report is to provide an overview of the on-going areas of work, and also to highlight those areas of work where regional partnership working has been found to be notably beneficial.

RECOMMENDATIONS

1	The Committee to note and support the contents of the report.
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REPORT DETAILS

1.00	<u>BACKGROUND TO THE SERVICE</u>
1.01	The main aim of the Flintshire Trading Standards Service is to ensure a safe and fair trading environment in the county. Trading Standards enforces a wide range of national and European laws through both civil law and criminal law processes. In addition to enforcement and regulatory responsibilities, the Service provides advice and information to consumers (in association with the Citizens Advice consumer advice service) and businesses to make them aware of their rights and obligations and to support economic growth.
1.02	The Service has diverse responsibilities which fall under the following broad headings: <ul style="list-style-type: none">▪ Fraud (including rogue trading activities)▪ Age-restricted sales▪ Animal Health and Welfare▪ Consumer and Business Advice▪ Consumer Product Safety▪ Fair Trading (including weights and measures, descriptions, pricing, consumer credit)▪ Food, Health and Agricultural Standards▪ Licensing and Registration
1.03	These activities compliment the four enforcement priorities established by the Welsh Government, which are as follows: <ul style="list-style-type: none">▪ Protecting individuals from harm and promoting health improvement▪ Ensuring the safety and quality of the food chain to minimise risk to human and animal health▪ Promoting a fair and just trading environment for citizens and businesses▪ Improving the local environment to positively influence quality of life and promote sustainability

2.00	FOSTERING A COLLABORATIVE APPROACH TO SERVICE DELIVERY
2.01	In 2013 the North Wales Heads of Public Protection formulated a work programme that aimed to introduce greater regional consistency and resilience. It was hoped that such an approach would also provide sustainability to services that had reduced in officer numbers due to the challenging financial climate. At the time the expertise possessed by officers in the region was diminishing.
2.02	Trading Standards featured as part of this work programme, and was identified as a service that would benefit from a collaborative approach. The North Wales Heads of Trading Standards (who report into the Heads

	of Public Protection) were tasked with identifying areas of mutual benefit to pursue.
2.03	<p>Successful, project based, work has been delivered over the past three years. Examples of the collaborative projects are as follows:</p> <ul style="list-style-type: none"> ▪ Successfully setting up a regional Buy With Confidence Scheme ▪ Getting all Council run markets across the region to sign up to the 'Real Deal', a scheme to ensure markets are clear of counterfeit goods ▪ Providing a regional service delivery approach to animal feed enforcement ▪ Developed regional animal health contingency plans ▪ Developed a regional Doorstep Crime training pack for delivery to Council Social Services Departments ▪ Tackling the sale of illicit cigarettes and alcohol
2.04	<p>The collaboration projects are annually reviewed. A meeting of the North Wales Heads of Trading Standards Officers was convened in January 2017 to formulate the 2017/18 work programme. A significant change of approach has been the adoption of the Intelligence Operating Model (IOM). This approach is recommended by the Association of Chief Trading Standards (ACTSO) and Welsh Government, which means that locally (and regionally) the priorities of Trading Standards Services' are derived from intelligence received from the public, or through targeted inspections, or from partners.</p>
2.05	<p>Although at the outset in 2013 there was an anticipation that the move towards greater collaboration could result in a more formalised arrangement, this has not materialised. However, the benefits of regional collaboration are tangible. The respective Trading Standards services are able to access a large pool of expertise from across the region. When this approach was first introduced a skills assessment for all staff across the region was undertaken, enabling service managers to identify who was best placed to contribute to certain projects. There have also been cost savings, for example, instead of six separate animal health contingency plans just the one has been developed; also when The Consumer Rights Act came into force the 'Notice of Powers and Rights' form was developed for the region instead of six, savings were also made on the printing costs.</p>
2.06	<p>In terms of future delivery, it is recommended that Flintshire continues to work alongside its regional partners. This will both help improve service resilience and our ability to deal with cross border issues which are now far more prevalent. Issues such as scams, doorstep crime and animal disease are very rarely these days within local authority boundaries, and furthermore given the amount of trade that is now done over the internet, it is important that Trading Standards are structured so that they are able to respond to these threats in the most efficient and effective way.</p>
2.07	<p>The work undertaken by the North Wales Trading Standards Services is also consistent with the ethos of the recently published Local Government White Paper ('Resilient and Renewed Regional Working'). In paragraph 2.3.33 reference is made to the possibility of a regional service. Should this be mandated the implications would need to be explored in greater</p>

	detail; whilst project work lends itself to regionalisation other areas (such as Compliance) require a local delivery.
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3.00	RESOURCE IMPLICATIONS
3.01	None as a result of this report.

4.00	CONSULTATIONS REQUIRED / CARRIED OUT
4.01	None as a result of this report.

5.00	RISK MANAGEMENT
5.01	None as a result of this report.

6.00	APPENDICES
6.01	None.

7.00	LIST OF ACCESSIBLE BACKGROUND DOCUMENTS
7.01	None. Contact Officer: Sian Jones, Public Protection Manager - Community Telephone: 01352 702132 E-mail: Sian-Jones@flintshire.gov.uk

8.00	GLOSSARY OF TERMS
8.01	<u>Animal Feed Framework</u> As part of the collaborative approach, the North Wales authorities work together to adopt a consistent approach to their statutory duties in respect of animal feed inspection and enforcement duties. Feed business establishments (premises) that manufacture, market, distribute or use animal feeds, including feed additives must be registered with their Trading Standards Service. Local Authorities have a statutory duty to enforce feed law as part of the UK's national official controls, overseen and audited by the Food Standards Agency. Aims and objectives include: <ul style="list-style-type: none"> ▪ Ensuring that animal feeding stuffs produced, sold, stored or supplied

	<p>and used are safe and wholesome, produced under hygienic conditions; of a satisfactory quality and composition; not adulterated; suitably labelled and advertised; so as to protect the health of the public and animals and the rights/expectations of consumers.</p> <ul style="list-style-type: none"> ▪ Providing traders and consumers with advice on the hygiene, composition and labelling of animal feed, increasing the awareness of the dangers of contaminated feed, including routes of transmission and methods of prevention. <p>Investigating cases of contaminated animal feeding stuffs and where possible identifying the source of contamination and prevent further spread.</p>
8.02	<p><u>Animal Health and Welfare Framework</u></p> <p>The aim of this Framework is to ensure effective, accountable, consistent and co-ordinated delivery of animal health and welfare services throughout England and Wales.</p> <p>The Framework will encourages better management and improve forward planning.</p> <p>Priority is given to the Critical Control Points (CCPs). The CCPs are the agreed businesses, premises or locations at which controls can be applied resulting in the reduction in risk of the introduction or spread of notifiable disease in England and Wales. The CCPs are:</p> <ul style="list-style-type: none"> ▪ Markets, collection centres and assembly centres. ▪ Slaughterhouses ▪ Dealers ▪ High Risk farms ▪ Ports
8.03	<p><u>Buy With Confidence</u></p> <p>The Buy With Confidence scheme was put together by a partnership of Local Authority Trading Standards Services in response to concerns about 'rogue traders'. The scheme provides consumers with a list of businesses which have given their commitment to trading fairly. Every business listed has undergone a series of detailed checks by Trading Standards staff before being approved as a member of the scheme.</p> <p>Buy With Confidence members get:</p> <ul style="list-style-type: none"> ▪ A public profile on the BuyWithConfidence.gov.uk website ▪ Permission to use the 'Buy With Confidence' Trading Standards Approved logo and wording on their stationery, websites, vehicles etc. ▪ Ongoing support and advice from Trading Standards departments ▪ Membership of a scheme supported and promoted by Trading Standards services. ▪ Benefit from the growing profile of a national reputable trader scheme ▪ Help and mediation from Trading Standards professionals during customer disputes <p>The benefits for the region has been a consistent roll-out of the scheme,</p>

	<p>which has been led by group of officers employed by a number of different local authorities.</p> <p>A regional launch of this initiative is planned for 15th March 2017.</p>
8.04	<p><u>The 'Real Deal'</u></p> <p>In the same way that the North Wales authorities have approached 'Buy With Confidence', their approach to the roll-out of the 'Real Deal' has been similar.</p> <p>The 'Real Deal' campaign is a national markets' charter which sets out key principles for market operators, local authority Trading Standards services, industry and trademark representatives to sign up to and abide by.</p> <p>Signing up to the charter demonstrates an organisation's commitment to safe and fair trading at their local market, and in particular to address counterfeiting.</p> <p>The Real Deal logo may be displayed at venues where the market operator abides by the terms of the national charter and in agreement with their local trading standards service.</p>